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**APPLICATION OF INFORMATION TECHNOLOGIES IN
TEACHING LANGUAGES AT HIGHER EDUCATION
INSTITUTIONS**

The continuous development of information technologies has significantly diversified the ways of organising the educational process.

In the context of the integration of the domestic higher education system into the European scientific and educational space and the implementation of academic and scientific mobility, the use of Internet technologies provides opportunities not only for random searches for necessary data in the global information bank but also for systematic and motivated distance learning in selected specialties.

Thus, the introduction of distance learning is no longer a novelty at the present stage. In the time of full-scale war, the Ukrainian educational community is faced with the challenging task of ensuring a continuous learning process for all higher education seekers, regardless of their actual location.

The development of full-fledged distance courses for the educational components taught at the National Pharmaceutical University began in

2012, and for over 10 years, a strong theoretical and practical foundation has been established. Today, the interactive educational space of the Distance Learning Technology Centre at NPhU is conditionally divided into two components: distance support for students' independent work and distance courses for pharmacy students across all disciplines on the Moodle platform (Modular Object-Oriented Dynamic Learning Environment).

Among the advantages of distance education, it is usually mentioned that it allows for educational services to be provided regardless of geographical proximity (which is an ideal option for citizens of other countries or individuals with special needs), a convenient (sometimes individual) study schedule, democratic pricing (distance courses are generally cheaper than full-time education), and constant modernisation and improvement caused by competition between educational institutions (as students can choose between similar courses and programs that suit them, which positively influences motivation).

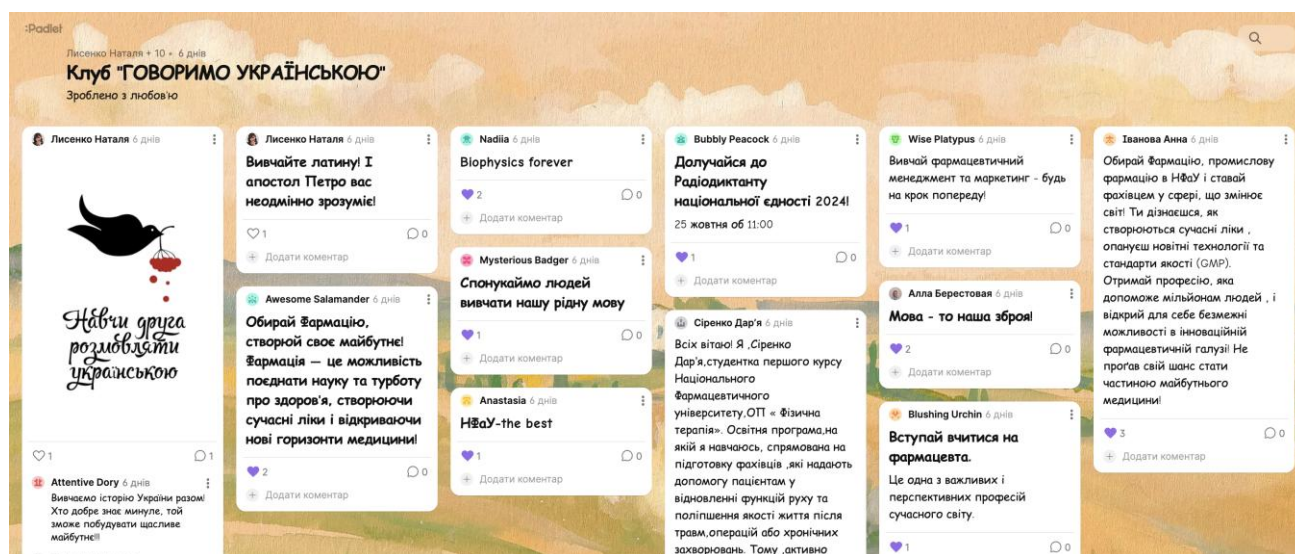
Despite the fears of old-school educators that the implementation of distance learning would eliminate the role of the teacher, this has not happened. A qualified tutor, not only knowledgeable in his or her field but also familiar with modern computer technologies, is a central figure in conducting distance learning, as he or she is responsible for the actual content and methodological support of the course.



A modern tutor must therefore use all available tools to activate students' work in the distance course. For example, we actively use game systems that have been developed outside of Moodle but can be easily integrated into it. One such resource is LearningApps, which provides excellent opportunities for creating engaging exercises that we use to master foreign language vocabulary. The service allows visual and audio elements to be added to the words being studied

One of the fundamental tasks in distance learning is to organise communication within the group of students to address common educational challenges, where the tutor-facilitator merely guides the group's activities.

At the National Pharmaceutical University, the interactive board Padlet is used as a platform for working on collaborative projects. For example, during the activities of the language club “Speaking Ukrainian”, one of the tasks was to promote their educational program (for students) or the teaching component being delivered (for teachers):



We believe that the use of modern technologies, especially programs for creating visualisations, training tests, and games not only on the MOODLE platform, can serve as an additional motivator for our students to master educational disciplines and provide a space for the professional development of educators.