

Секція 4. ПЕРСПЕКТИВИ ТА НАПРЯМКИ РОЗВИТКУ ФІНАНСОВОГО ТА ПРОЄКТНОГО МЕНЕДЖМЕНТУ

ANALYSIS OF THE INVESTMENT ENVIRONMENT IN CONSTRUCTION SECTOR OF AZERBAIJAN

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The mechanism of favorable investment environment formation involves the creation of a favorable investment climate. Reforms are regularly carried out in the direction of improving the investment climate in our republic. Thus, the state regulation of investment activities should be implemented primarily through the taxation mechanism, depreciation policy, utilization of budget allocations as investment financing and other economic methods.

The main purpose of the research is investment environment in construction sector of the Republic.

Investing in the construction sector involves various funds, securities, natural resources, etc. forms are implemented. It is known that the construction process is directly related to the production activity. Therefore, increasing the efficiency of the construction sector requires special attention. In this direction, providing the construction sector with new techniques and technologies, applying various development models, methods and methods is of great importance [1].

If we look at the experience of other countries, in a number of European countries, as well as in the United States, it is preferred to use the method of creating a new market for the development of construction complexes. It should be noted that investments in the construction sector should be carried out within the framework of laws and regulations defined and adopted by the state [4].

The role of state laws in increasing investments is irreplaceable. In addition to various measures implemented by the state in investment activity, one of the most important issues

is the allocation of long-term loans to this area. The established requirements for evaluating the efficiency of investments in construction complexes in foreign countries are as follows:

1. Non-material factors, that have an important impact on investment decision-making should be analyzed.

2. The financial guarantee of the investment should be the source of capital investment.

3. Environmental factors should be considered.

At the same time, the evaluation of the economic efficiency of investment projects can be studied in two ways:

-Development of comparative issues of investment efficiency. Here, the investment activity should take into account the alternative area of capital investment in the market;

-Conducting research on the requirements of the economic situation. This research should be aimed at ensuring the harmlessness of investments directed to production areas. The investment aimed at creating an efficient investment environment is considered the most important part of the company's internal strategy and state policy.

A large amount of investments directed to construction are directed to housing construction, due to the high level of purchasing power of apartments in Baku city. However, it should be noted that this situation is at a low level in the regions. In order to increase the purchasing power in the regions, the state can implement the measure of directing investment to the outlying areas, which is a part of the socio-economic policy.

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Measures taken by the state to increase the efficiency of the investment environment are part of the main economic policy.

Creation of a favorable investment environment and regulation of investment activities by the state, determination of state norms and standards, provision of subsidies, budget loans for the development of individual regions, fields and industries, application of preferential tax rates and incentive tax system, credit and depreciation implementation of the policy, including quick depreciation of fixed assets, discounts on depreciation can be determined differently economic sectors, different types and elements of fixed assets and equipment, determination of the conditions of use of land, water and other natural resources, investment projects examination, etc. is realized by means [3].

A number of measures relate to the mechanism of formation of a favorable investment environment:

- development of the tax system;
- to prepare the system of the mechanism of depreciation calculations and allocations;
- financial sources: personal funds of the population, extra-budgetary funds, etc.;
- use of resources for housing construction and construction of socio-cultural objects;
- adoption of anti-monopoly measures;
- minimization of the inflation level;
- provision of repeated and revaluation of the main funds;
- improvement of financial leasing;
- ensuring the formation and development of private funds of subjects within the framework of investment activity.

A number of reform plans have been prepared in order to ensure a favorable investment environment in our country. In order to improve the efficiency of the investment environment, fundamental changes are being made in the local legislation in accordance with European standards.

One of the necessary issues facing the state in this field is the implementation of innovation, reforms and action plans in the direction of forming a favorable investment environment. If these plans are implemented on a regular basis, the formation of a favorable investment environment will occur faster.

Currently, when local and foreign investors want to invest in any field, they turn to only one institution instead of several institutions.

Construction materials play a special role in activities of construction complexes. The stage of formation of the construction product price directly depends from construction materials.

In our modern era, the main characteristics of the investment policy in construction industry enterprises are the improvement of capital investment in the areas of resource production and processing consumption, increasing the number of foreign investors, increasing their share, directing investments to the basic areas of machine building and construction, funds for the technical rearmament of existing enterprises (production) and reconstruction and correspondingly reducing their specific weight in the new construction.

Thus, it would be more appropriate to give concessions by the state to the construction industry enterprises, which produce construction materials. This would stimulate investments in this area.

Literature.

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